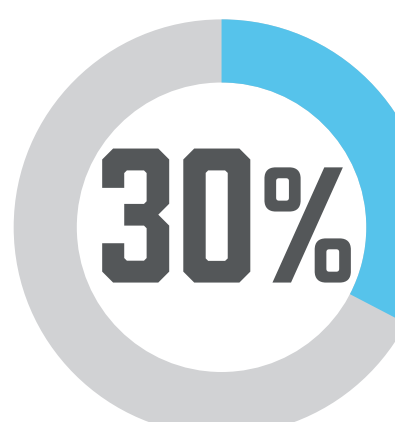
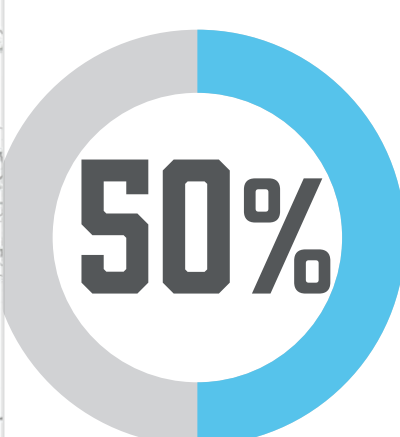


WHY EVERY DEVICE NEEDS BODYGUARDZ PURE 2®

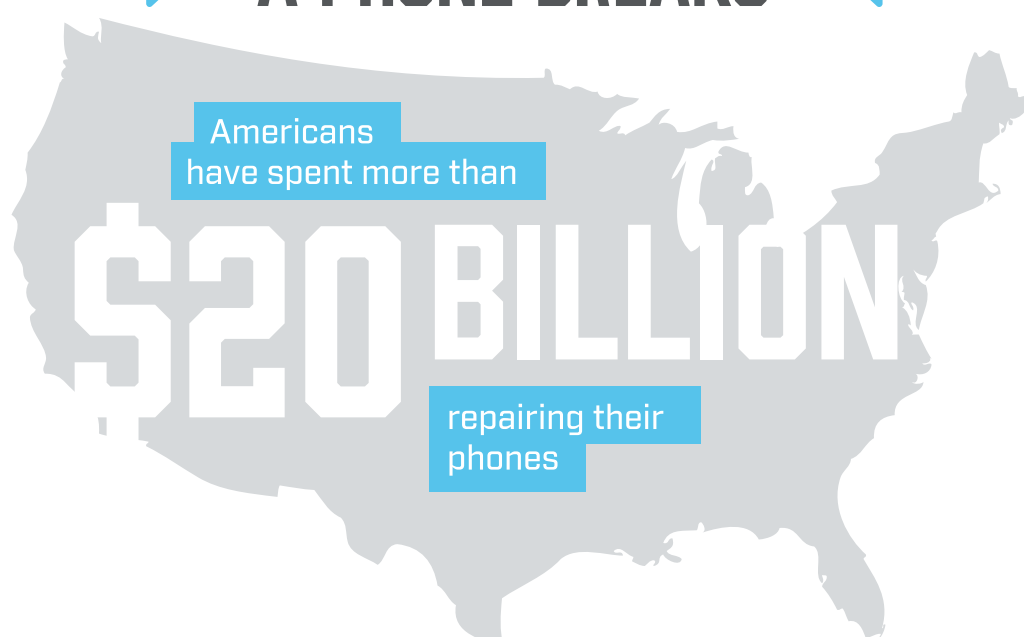
30 percent of smartphone owners break their phones within 12 months of purchasing them



For people under 35, the rate is closer to 50 percent



EVERY 2 SECONDS, SOMEWHERE IN AMERICA A PHONE BREAKS



PHONE DAMAGE is **10X** more common than LOSS or THEFT



17% of smartphone owners have damaged their phones more than once

THE LIFE OF AN IPHONE SCREEN



*Cost of repair without additional warranty coverage, according to support.apple.com

**Plus \$5.95 shipping for Pure 2 through BodyGuardz Advantage Program bodyguardz.com/advantage_program